THT VIETNAM
HOLDINGS

THT VIETNAM HOLDINGS PROFILE



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THT VIETNAM HOLDINGS PROFILE

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1.1. COMPANY OVERVIEW









• Founded in 2005, THT Vietnam Holdings is a leading consumer goods group with over 20 years of experience in manufacturing and distribution. The Group specializes in household cleaning and fabric care products, serving both domestic and international markets.

• As one of Vietnam's leading OEM and ODM manufacturers of cleaning products, THT Vietnam Holdings offers comprehensive private-label solutions, supported by advanced manufacturing technology, strict quality control systems, and a strong commitment to innovation.

• With a proven track record of excellence, THT Vietnam Holdings continues to be a trusted partner for brands and distributors worldwide.

1.2. CORPORATE ECOSYSTEM



THT MANUFACTURING

- Advanced R&D & Formula Formulation (Customized R&D, fragrance & viscosity development).
- Automated Mass Production (Operating a 20,000m² factory with 50,000 tons/year capacity).
- OEM/ODM Private Label Services for domestic & international brands.

THT DISTRIBUTION

- Nationwide Distribution Network (Supermarkets, convenience stores, traditional channels).
- Exclusive brand & FMCG distribution (Managing Carefor, Obay, and imported portfolios).
- B2B supply chain & Logistics management.

THT RETAIL

- E-Commerce Operations (Managing top-seller stores on Shopee, TikTok Shop, Lazada, LadiPage).
- Omnichannel Digital Retail: Developing multi-channel online sales platforms and digital storefronts to maximize market reach.
- Direct-to-Consumer (D2C) Marketing & User Experience Optimization.

1.3. COMPANY HISTORY

2005

12/02/2005



THE SPARK OF BEGINNING

Established Thanh Binh Import-Export Trading Investment Joint Stock Company.

2007

2007 – 2012



TRANSFORM TO BREAK LIMITS

Renamed to THT Vietnam Import-Export Trading Investment Joint Stock Company; secured exclusive distribution rights for international brands (Hygiene, Vyxol, Rosso). Built and expanded the Northern distribution network for the Dental B brand.

2013

2013 – 2021



BUILD UP REPUTATION

Launched and developed Carefor – THT Vietnam's flagship fabric care and home care brand. Expanded nationwide distribution channels and received prestigious national awards for quality and sustainability.

2022

2022 – 2025



A STEADY PIONEERING STEP

Commissioned THT Vietnam Consumer Goods Manufacturing Plant in Hung Yen (20,000 m² facility, $10M USD investment, 50,000 tons annual capacity). Certified ISO 9001 & ISO 14001; honored among Top 200 Star Global Vietnam Awardees.

2025

2025 – 2030



ASPIRE TO GO BEYOND

Transitioned to a Corporate Group structure with 3 strategic pillars: THT Manufacturing (R&D, manufacturing & export OEM/ODM), THT Distribution (FMCG distribution), and THT Retail (E-commerce & retail chain operations).

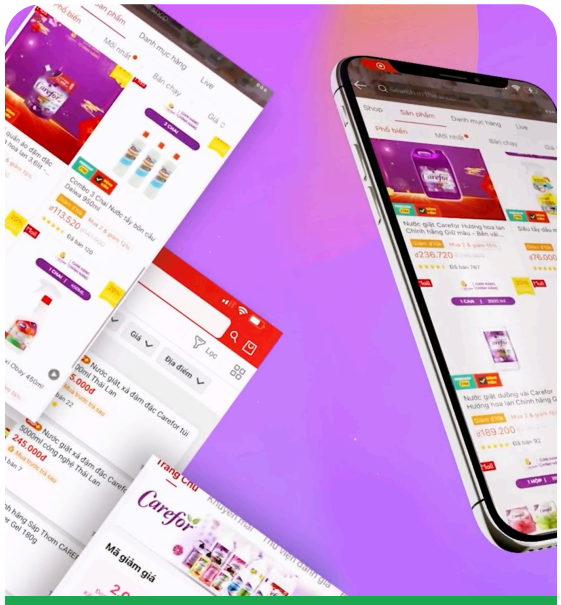
1.4. CORE BUSINESS SEGMENTS



Manufacturing, OEM/ODM & Export



Distribution Network



Retail & E-commerce

1.5. THT VIETNAM MANUFACTURING FACILITY

FACILITY OVERVIEW & INFRASTRUCTURE



20,000 m²
Total facility area

A modern, state-of-the-art manufacturing plant in Hung Yen

$10M USD
Capital investment

Comprehensive in advanced technologies and cutting-edge equipment.

50,000 Tons
Annual capacity

Meeting high-volume demand for large-scale OEM/ODM orders.

ISO 9001 & ISO 14001
International standards

Certified Quality & Environmental Management Systems.

21+ Years
of Experience

In the Home & Personal Care Industry











1.5. THT VIETNAM MANUFACTURING FACILITY

FACILITY OVERVIEW & INFRASTRUCTURE



Automated Production Lines

Automated blending, filling, and packaging to international standards; flexible production capacity to meet varying order volumes.



R&D Laboratory & Quality Control

Modern R&D laboratory featuring proprietary formulations and flexible market-tailored customization.



Warehousing & Logistics System

ISO-Standard Warehousing Infrastructure: Large-scale storage facilities integrated directly with the manufacturing plant, featuring strict quality control and optimized storage space management.

Dedicated Logistics & Nationwide Network: Equipped with specialized transport fleets, operating seamlessly and directly from the central warehouse to supermarket systems and authorized dealers, guaranteeing safe and on-time delivery.

1.5. THT VIETNAM MANUFACTURING FACILITY

INTERNATIONAL CERTIFICATIONS & PRESTIGIOUS AWARDS



ISO 14001:2015
Environmental Management System Certification

ISO 9001:2015
Quality Management System Certification

Trusted Quality Supplier
Vietnam Gold Star Award 2024

1.5. THT VIETNAM MANUFACTURING FACILITY

GLOBAL RAW MATERIAL SUPPLIER NETWORK



TAKASAGO, Japan
GIVAUDAN, Switzerland
IFF, United States
Brenntag, Germany

BOCC, Vietnam
Behn Meyer, Germany
SIC, Japan
Wilmar, Singapore

BASF, Germany
Lubrizol, United States
DuPont, United States
Symrise, Germany

MANE, France
Drom, Germany
Milliken, United States

DOW, United States
Novozymes, Denmark

PRODUCT CATALOGUE

Discover our comprehensive home care & laundry solutions

- LAUNDRY DETERGENT PODS
- DISHWASHING MACHINE CAPSULE
- FLOOR CLEANING POD
- HOME & SURFACE CARE PRODUCTS

2. PRODUCT CATALOGUE

2.1. OUR BRANDS

Carefor – Fabric Care Specialist



2. PRODUCT CATALOGUE

2.1. OUR BRANDS

OBay – Household & Surface Cleaning Specialist



2. PRODUCT CATALOGUE

2.2. HI-TECH HOMECARE CLEANING CAPSULE PRODUCTS

A. LAUNDRY DETERGENT PODS

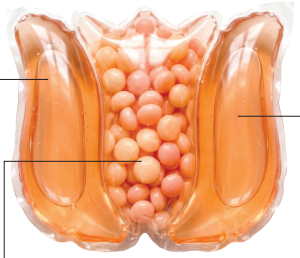


Scent booster laundry detergent pods (3 chambers)

Weight per pod: 12 gram
• Bead: 3gram,
• Liquid detergent at 2 chambers: 9 gram
Color: Customizable
Fragrance: Customizable
How to use:
• Place pod directly into empty drum before adding clothes
• 1 pod using for 3-5 kg clothes
• Use normal wash cycle. Do not use quick wash cycle or hot water

10X Cleaning power

Highly concentrated formula + bio-enzyme effectively removes stubborn stains and 99.9% of dust mites and bacteria.



Softening & Color protection

Combining anti-dye transfer protection, fabric softeners, and fiber care technology to deliver a powerful clean while keeping clothes soft and looking new.

Scent booster

With the innovative microcapsule fragrance technology, clothes can stay fresh for up to 24 hours of long lasting anti-bacterial, effectively preventing the growth of bacteria in clothes.



USP **10X Cleaning power**

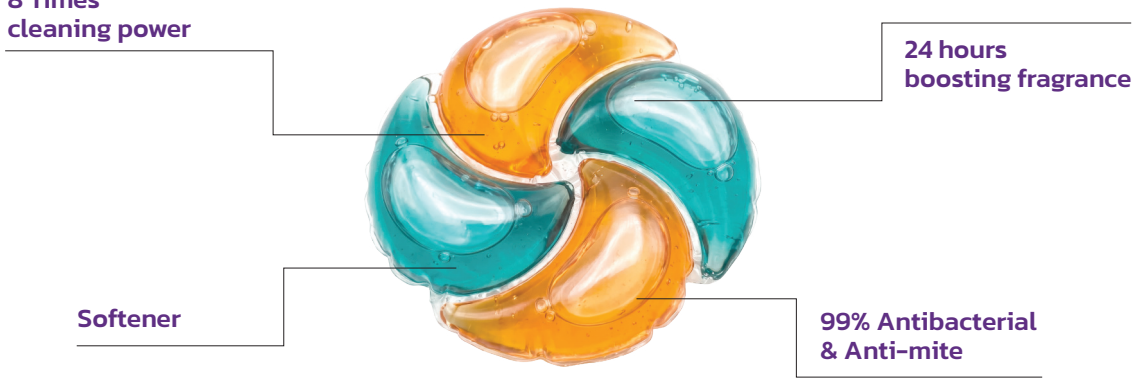
• Deep cleaning: 8 times higher than regular liquid detergent
• Enzyme-powered deep cleaning
• Remove stubborn stains: mud, sweat, food.
• Anti bacteria: 99%
• Anti – Odor
• Softening
• Color protection
• Long lasting fragrance (scent booster)
• Neutral pH
• Convenient

2. PRODUCT CATALOGUE

2.2. HI-TECH HOMECARE CLEANING CAPSULE PRODUCTS

A. LAUNDRY DETERGENT PODS





Laundry detergent pods (4 chambers)

Weight per pod: 18 gram
Color: Customizable
Fragrance: Customizable
How to use:
• Place pod directly into empty drum before adding clothes
• 1 pod using for 5-8 kg clothes
• Use normal wash cycle. Do not use quick wash



USP

10X Power - Advanced Multi - Action Cleaning Technology

- Deep Cleaning
- Anti bacteria
- Odor Removal
- Long-lasting Fragrance
- Fabric Softening
- Color Protection
- Anti-Residue
- Quick Dissolving
- Quick wash
- Works in Cold Water

2. PRODUCT CATALOGUE

2.2. HI-TECH HOMECARE CLEANING CAPSULE PRODUCTS

A. LAUNDRY DETERGENT PODS



A. Laundry detergent pods (3 chambers)

Weight per pod: 15 gram
Color: Customizable
Fragrance: Customizable
How to use:
• Place pod directly into empty drum before adding clothes
• 1 pod using for 3-7 kg clothes
• Use normal wash cycle. Do not use quick wash cycle or hot water



USP

10X Power - Advanced Multi - Action Cleaning Technology

- Deep Cleaning
- Anti bacteria
- Odor Removal
- Long-lasting Fragrance
- Fabric Softening
- Color Protection
- Anti-Residue
- Quick Dissolving
- Quick wash
- Works in Cold Water



B. Laundry detergent pods (1 chambers)

Weight per pod: 10 gram
Color: Customizable
Fragrance: Customizable
How to use:
• Place pod directly into empty drum before adding clothes
• 1 pod using for 3-5kg clothes
• Use normal wash cycle. Do not use quick wash cycle or hot water



USP

10X Power - Advanced Multi - Action Cleaning Technology

- Ultra-Concentrated Formula
- Perfect Dose Deep Cleaning Technology
- No spills. No drips. No mess."
- Smart Dissolving Film: Quick wash 30 minutes
- All-in-One Cleaning System: cleaning, softening, anti-bacteria, anti-odor
- Enzyme-Powered Cleaning
- Color protection
- Cold Water Efficiency
- Mild formula
- Low foam

2. PRODUCT CATALOGUE

2.2. HI-TECH HOMECARE CLEANING CAPSULE PRODUCTS

B. DISHWASHING MACHINE CAPSULE



Dishwashing Machine Capsule (Single pod)

Weight per pod: 10 gram
Color: Customizable
Fragrance: Customizable
How to use: 1 pod using for 8 sets of dishes



USP

10X Cleaning power

- Powerful Grease Removal
- Active Enzyme Technology
- Brilliant Shine Effect
- Quick Dissolve
- Odor Control
- Anti-Water Spot Formula
- Anti-Streak Finish
- Lime Quick Dissolving Technologyscale Prevention
- Machine Care Protection
- Fresh Clean Scent

C. FLOOR CLEANING POD



Floor Cleaning Pod (Single pod)

Weight per pod: 10 gram
Color: Customizable
Fragrance: Customizable
How to use: 1 pod using dissolved in 5L of water



USP

10X Cleaning power

- Powerful Dirt Removal
- Anti – Bacteria
- Anti Odor
- Fresh & Relax Fragrance
- Eliminates unpleasant odors
- No Sticky Residue
- Enhances natural shine
- Safe for all floor types
- No Spill, No Waste
- Low Foam Formula

2. PRODUCT CATALOGUE

2.2. HI-TECH HOMECARE CLEANING CAPSULE PRODUCTS

LAUNDRY PODS CAREFOR MATIC



Ocean fresh

USP

Advanced technology
ENZYMAX
Multi-enzyme system
Deep cleaning - long-lasting fragrance

• The ultimate convenient steam cleaning solution – Packed with 10 times the steaming power in just one tablet.

• Utilizing ENZYMAX™ technology – a multi-enzyme system – it breaks down various impurities, deeply cleaning every fiber of your clothes while leaving them with a fresh, pleasant scent after each wash. Your clothes will be exquisitely clean, soft, and fresh-smelling, like dried roses in a cool sea breeze.

QUICKLY REMOVES STAINS

LONG-LASTING FRAGRANCE

PRESERVES FABRIC COLOR

Volume / Packaging Type	Packaging Specification
25 Capsules Pouch	16 Pouchs / Carton
2 Capsules Sachet	72 Sachets / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

LAUNDRY LIQUID DETERGENT SERIES



CAREFOR ULTRA – ORCHID FRAGRANCE

USP

COLOR CARE – PRESERVES COLOR & FABRIC INTEGRITY

- Super-molecular active agents penetrate deep into fabric fibers to eliminate tough stains.
- Polyshield Dispertech Technology: Protects fabric colors and minimizes fading even after multiple washes.

Volume / Packaging Type	Packaging Specification
35ml Pouch	144 pouches / Carton
200ml Pouch	36Pouches / Carton
3.6L Pouch	4 Pouches / Carton
3.2L Bottle	6 Bottles / Carton
5L Bottle	4 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

LAUNDRY LIQUID DETERGENT SERIES



CAREFOR ULTRA – PINK SWEET

USP

ANTI-WRINKLE – FABRIC SMOOTHING & ANTI-CREASE

- Super-molecular active agents penetrate deep into fabric fibers to eliminate stubborn stains.
- Anti-Wrinkle Formula: Reduces creases, leaving fabrics smooth and easier to iron after every wash.shes.

Volume / Packaging Type	Packaging Specification
35ml Pouch	144 pouches / Carton
200ml Pouch	36Pouches / Carton
3.6L Pouch	4 Pouches / Carton
3.2L Bottle	6 Bottles / Carton
5L Bottle	4 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

LAUNDRY LIQUID DETERGENT SERIES



CAREFOR ULTRA
RED ROSE FRAGRANCE

USP

SUPER CLEAN – ADVANCED DEEP CLEANING

- Super-molecular active agents penetrate deep into fabric fibers to eliminate stubborn stains from within.
- Multi-Enzyme Power: Targets, deeply penetrates, and breaks down tough stains right at the source.

Volume / Packaging Type	Packaging Specification
3.2L Bottle	6 Bottles / Carton
5L Bottle	4 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

LAUNDRY LIQUID DETERGENT SERIES



CAREFOR ULTRA
BLACK MYSTERY FRAGRANCE

USP

ANTI-ODOR ADVANCED ANTIBACTERIAL & ODOR NEUTRALIZATION

- Combining the power of deep-cleansing agents that penetrate every fiber, it removes stubborn stains.
- SilverCare Protective Barrier Technology: Creates a Nano Silver shield on clothing that neutralizes unpleasant odors and keeps garments fresh for longer.

Volume / Packaging Type	Packaging Specification
3.2L Bottle	6 Bottles / Carton
5L Bottle	4 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

LAUNDRY LIQUID DETERGENT SERIES



CAREFOR MATIC CONCENTRATED LIQUID DETERGENT & SOFTENER

USP

- Multi-Layered washing technology enables active surfactants to penetrate deeply into every fabric fiber, effectively lifting stubborn stains while preserving garment integrity.

- Nano technology and anti-foam action that dissolves instantly in the drum without residue build-up, helping to protect the drum from depositsand mold-causing bacteria.

- Scent capsules release fragrance gradually with every movement, keeping clothes fresh for up to 24 hours.

Volume / Packaging Type	Packaging Specification
3.6 L Pouch	4 Pouchs / Carton
35l ml Pouch	144 Pouchs / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

LAUNDRY LIQUID DETERGENT SERIES



CONCENTRATED CAREFOR LIGHT LAUNDRY DETERGENT & FABRIC SOFTENER

USP

• 100% plant-based cleaning formula combined with a mild enzyme-based cleaning technology imported from Europe, Carefor Light effectively breaks down dirt and sweat odor molecules. It delivers a deep yet gentle clean, ensuring safety even for a baby's sensitive skin.

• Advanced Silver Nano Antibacterial Technology protects the skin from harmful ba cteria, combined with a delicate morning dew fragrance to keep garments fresh and clean for up to 24 hours.

Volume / Packaging Type	Packaging Specification
35ml Pouch	144 pouches / Carton
3.6L Pouch	4 Pouches / Carton
3.2L Bottle	6 Bottles / Carton
5L Bottle	4 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

LAUNDRY LIQUID DETERGENT SERIES



CONCENTRATED CAREFOR BABY LAUNDRY DETERGENT & FABRIC SOFTENER

USP

• 100% plant-based cleaning formula combined with a mild enzyme-based cleaning technology imported from Europe, Carefor Baby effectively breaks down dirt and sweat odor molecules. It delivers a deep yet gentle clean, ensuring safety even for a baby's sensitive skin.

• Advanced Silver Nano Antibacterial Technology protects the skin from harmful bacteria, combined with a delicate morning dew fragrance to keep garments fresh and clean for up to 24 hours.

Volume / Packaging Type	Packaging Specification
3.2 L Bottle	6 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

LAUNDRY LIQUID DETERGENT SERIES



CONCENTRATED CAREFOR PLUS LAUNDRY DETERGENT & FABRIC SOFTENER

USP

• Bio-Enzyme Safe Cleaning Formula: Quickly breaks down stain bonds and effectively neutralizes unpleasant odors, delivering deep-cleaning performance for every fabric fiber.

• Nano Silver Technology: Enhances antibacterial and antifungal efficacy.
Multi-Point Long-Lasting Fragrance: Infuses luxury perfume deeply into fabric layers with a delicate, refreshing sunny floral scent, keeping garments fresh and clean for up to 24 hours.

Volume / Packaging Type	Packaging Specification
2 L Pouch	6 Pouchs / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

LAUNDRY LIQUID DETERGENT SERIES



CONCENTRATED CAREFOR WHITE LAUNDRY DETERGENT & FABRIC SOFTENER

USP

• Stain-Lifting & Locking Technology: Effectively powers through and lifts deep-set, stubborn stains.

• Optical Brightener Enhancement: Boosts brightness and maintains the pristine whiteness of fabric fibers.

• Yellow Stain Neutralization: Prevents yellowing and dullness while protecting fabric integrity.

Volume / Packaging Type	Packaging Specification
3.2 L Bottle	6 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

LAUNDRY LIQUID DETERGENT SERIES



CAREFOR LADY
CONCENTRATED INTIMATE LAUNDRY LIQUID

USP

• Bio-Enzyme & Nano Silver Technology: Features a gentle bio-enzyme formula combined with powerful antibacterial silver nano to keep intimate garments clean and skin-friendly without irritation.

• Neutral pH Formula: Protects underwear color vibrancy and prevents fabric deformation or stretching.

• Advanced Protection: Effectively eliminates harmful agents and inhibits 5 major pathogens and bacteria commonly found on intimate wear: Staphylococcus aureus (S. aureus), Escherichia coli (E. coli), Pseudomonas aeruginosa, Klebsiella pneumoniae, and Candida albicans.

Volume / Packaging Type	Packaging Specification
300 ml Bottle	18 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

FABRIC SOFTENER SERIES



CAREFOR SILK FABRIC SOFTENER

2 FRAGRANCES:
Bauhinia Blooming | Tropical Blossom

USP

MULTI-BLOOM FORMULA
MULTI-LAYERED
FRAGRANCE RELEASE

- Multi-Layered Fragrance Release Technology: Subtly diffuses fragrance with every movement of the fabric fibers.
- Advanced Fabric Softening Technology: Keeps garments effortlessly smooth and soft.

Volume / Packaging Type	Packaging Specification
3L Bottle	4 Bottles / Carton
1,6L Pouch	4 Pouchs / Carton
25 ml Sachet	144 Sachets / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

SPECIALIZED STAIN REMOVERS





CAREFOR WHITE BLEACH
LAUNDRY BLEACH FOR WHITES

USP

- Advanced technology that effectively eliminates stubborn stains.
- Brightens white fabrics, keeping garments looking vibrant, fresh, and like new.
- Neutralizes unpleasant odors while preserving fabric softness.

CAREFOR COLOR BLEACH
SAFE LAUNDRY BLEACH

USP

- Advanced technology that effectively eliminates stubborn stains.
- Protects and preserves fabric color vibrancy.
- ANeutralizes unpleasant odors while preserving fabric softness.

Volume / Packaging Type
400ml Bottle

Packaging Specification
24 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

DISHWASHING LIQUID SERIES



CAREFOR DISHWASHING LIQUID HYGIENE FORMULA

USP

- Hygiene Formula that cuts through tough grease.
- Completely neutralizes food odors.
- Leaves dishware sparkling clean and shiny.

Volume / Packaging Type	Packaging Specification
800 ml Bottle	18 Bottles / Carton
1900 ml Bottle	6 Bottles / Carton
3.2 L Bottle	6 Bottles / Carton
3.6 L Pouch	4 Pouchs / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

DISHWASHING LIQUID SERIES



CAREFOR DISHWASHING LIQUID CINNAMON ESSENCE

USP

- Hygiene Formula that cuts through tough grease.
- Completely neutralizes food odors.
- Leaves dishware sparkling clean and shiny.
- Safe for baby items and children's tableware.

Volume / Packaging Type	Packaging Specification
800 ml Bottle	18 Bottles / Carton
1900 ml Bottle	6 Bottles / Carton
3.2 L Bottle	6 Bottles / Carton
3.6 L Pouch	4 Pouchs / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

HOME & SURFACE CARE SERIES



OBAY MULTI-KITCHEN CLEANER

USP

• Specially formulated to effectively eliminate grease, food residue, and daily stains across multiple surfaces.

• Nature-Based Technology: Delivers gentle, plant-based cleaning that is eco-friendly.

• Refreshing Lemongrass Fragrance.

• Safe for baby items and children's tableware.

Volume / Packaging Type	Packaging Specification
450ml Spray bottle	12 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

HOME & SURFACE CARE SERIES



OBAY SUPER CLEANING DEGREASER

USP

• X3 Power & Nature-Based Technology: Combines 3x cleaning power with nature-based technology to effortlessly lift stubborn, long-standing grease and oil stains on kitchenware and kitchen surfaces.

• Rapid Grease-Breaking Formula: Quickly breaks down grease bonds, preventing oil from sticking to surfaces so it can be easily wiped away and rinsed off with water.

• Eco-Friendly & Safe Formulation: Formulated with plant-derived active ingredients, environmentally friendly, non-corrosive to kitchen items, and gentle/safe for users.

Volume / Packaging Type	Packaging Specification
450ml Spray bottle	12 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

HOME & SURFACE CARE SERIES



OBAY CALCIUM GLASS CLEANER

USP

• X3 Power & Nature-Based Technology: Combines 3x cleaning power with nature-based technology to effortlessly eliminate calcium scale, hard water stains, and mold on bathroom and kitchen fixtures – such as faucets, showerheads, bidet sprayers, stainless steel kitchen sinks, and mirrors – restoring their brilliant shine.

• Eco-Friendly & Safe Formulation: Formulated with 100% eco-friendly active ingredients, non-corrosive to surfaces, and completely safe for users.

Volume / Packaging Type	Packaging Specification
450ml Spray bottle	12 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

HOME & SURFACE CARE SERIES



OBAY GLASS CLEANER

HYGIENE FORMULA

USP

• Triple Action (X3) Advanced Power Formula: Effortlessly removes all stubborn stains.

• Streak-free shine, prevents dust accumulation, and effectively eliminates odors.

• Suitable and effective for all types of clear glass, frosted glass, mirrors, and crystalware.

Volume / Packaging Type	Packaging Specification
500ml Spray bottle	12 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

HOME & SURFACE CARE SERIES



OBAY WASHING MACHINE CLEANER LIQUID

USP

• ION-Active Clean Technology: Releases millions of powerful active ions to effectively eliminate harmful elements inside the washing machine, including limescale, buildup, and mold...

• Suitable for all types of washing machines.

• Equipment-safe and non-corrosive formula.

Volume / Packaging Type	Packaging Specification
1000ml Bottle	12 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

HOME & SURFACE CARE SERIES



OBAY CONCENTRATED TOILET CLEANER

USP

• Powerful Cleaning Formula: Effectively eliminates stubborn stains, limescale, and yellowing grime.

• Thick Gel Formula: Clings tightly to toilet surfaces for enhanced and prolonged cleaning action.

• Synergistic Acid Blend (Citric Acid & Sulfamic Acid): Combined with specialized surfactants to deliver deep cleaning without eroding or damaging ceramic enamel

Volume / Packaging Type	Packaging Specification
900ml Bottle	12 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

HOME & SURFACE CARE SERIES



OBAY CONCENTRATED TOILET CLEANER MAX ATTACK

USP

• X5 Power Formula: Delivers 5x cleaning power compared to regular cleaners, effortlessly removing yellow stains, calcium scale, and rust marks.

• Thick Gel Formula: Clings tightly to toilet surfaces for enhanced and prolonged cleaning action.

• Synergistic Acid Blend (Citric Acid & Sulfamic Acid): Combined with specialized surfactants to deliver deep cleaning without eroding or damaging ceramic enamel.

• Odorless & Fume-Free: User-friendly and safe for daily use.

Volume / Packaging Type	Packaging Specification
900ml Bottle	12 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

HOME & SURFACE CARE SERIES



OBAY TOILET CUP CLEANER

2 FRAGRANCES:
Lemongrass Scent | Rose Scent

USP

• Silver Nano Antibacterial Technology: Inhibits bacterial growth and prevents limescale buildup under the toilet rim.

• Effective Odor Control: Continuously neutralizes foul odors while leaving a long-lasting, fresh fragrance to keep the bathroom environment clean and refreshing.

• Plumbing-Safe & Long-Lasting: Safe for home plumbing and drainage systems. Delivers up to 2,000 flushes per block.

Volume / Packaging Type	Packaging Specification
180 gr Cup	24 Cups / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

HOME & SURFACE CARE SERIES



OBAY FLOOR CLEANER

3 FRAGRANCES:

Lemongrass scent | Cinnamon scent | Floral Scent

USP

X6 POWER FORMULA

- X1. Cleans away stains
- X2. Inhibits bacteria and mold
- X3. Dries quickly
- X4. Leaves no sticky residue
- X5. Safe for children
- X6. Natural fragrance

Volume / Packaging Type	Packaging Specification
1 L Bottle	12 Bottles / Carton
1.9 L Bottle	6 Bottles / Carton

2. PRODUCT CATALOGUE

2.3 HOME CARE PRODUCT LINE

HOME & SURFACE CARE SERIES



CAREFOR AIR FRESHER GEL

4 FRAGRANCES:

Pomelo Blossom scent | Rose scent | Lemongrass scent | Jasmine scent

USP

• Natural Essential Oil Extracts: Formulated with natural essential oils to deliver long-lasting odor neutralization, perfectly suited for various spaces: bedrooms, living rooms, kitchens, bathrooms, cars, shoe cabinets, and wardrobes.
• Harmless & Non-Toxic Formula: Free from harsh chemical additives.
• Adjustable Sliding Lid Design: Features an adjustable sliding lid for customizable fragrance intensity, allowing multi-directional scent dispersion.

Volume / Packaging Type
180 gr Box

Packaging Specification
24 Units / Carton

2. PRODUCT CATALOGUE

2.4. HORECA PRODUCTS & COMMERCIAL SOLUTIONS



OBAY PRO – LIQUID DETERGENT

FRAGRANCES: Lavender Scent

USP

• X6 Power Formula: 6-in-1 Action: Combined Laundry & Softener | Concentrated Formula | Long-Lasting Fragrance | Antibacterial Protection | Fabric Fiber Care | Gentle on Hands.

• Advanced Cleaning Action: Utilizes deep-penetrating active surfactants to power through tough, deep-seated stains from within while effectively neutralizing foul odors.

• Plant-Derived Active Ingredients: Naturally derived ingredients ensure safety for sensitive skin.

• Fabric Softening & Premium Scent: High-grade fabric softeners blended with premium perfume keep garments soft, fresh, and delightfully scented all day long.

Volume / Packaging Type	Packaging Specification
9 L Can	2 Cans / Carton

2. PRODUCT CATALOGUE

2.4. HORECA PRODUCTS & COMMERCIAL SOLUTIONS



OBAY PRO – DISHWASHING LIQUID

FRAGRANCES: Hygene

USP

- Antibacterial Action: Inhibits bacterial growth for optimal hygiene.
- Odor Neutralization: Eliminates tough food odors.
- Grease-Cutting Performance: Effortlessly powers through stubborn grease and food soils.

Volume / Packaging Type	Packaging Specification
9 L Can	2 Cans / Carton

2. PRODUCT CATALOGUE

2.4. HORECA PRODUCTS & COMMERCIAL SOLUTIONS



OBAY PRO – FLOOR CLEANER

FRAGRANCES: Cinnamon Scent

USP

• X6 Power Formula: Delivers spotless, gleaming floors, inhibits bacteria and mold growth, dries rapidly, prevents residue buildup, ensures safety for children, and leaves a fresh, natural fragrance.

Volume / Packaging Type	Packaging Specification
9 L Can	2 Cans / Carton

3. CONTACT US



Email: im-ex@thtvietnam.com.vn
Tel/WhatsApp/ Viber/Line/Telegram: (+84) 989 098 976
Website: www.thtvietnam.com.vn

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Factory: **THT VIETNAM CONSUMER GOODS PRODUCTION JOINT STOCK COMPANY**
Address: Nghia Lo, Lac Dao Commune, Hung Yen Province, Vietnam
Email: infor@thtvietnam.com.vn | Hotline: (+84)965.382.566 | www.thtvietnam.com.vn